

# DAS REISEGLÜCK-FESTIVAL

## Vienna, Schönbrunn Palace, Apothekertrakt & Orangery

### Communication - meet people!

The ReiseSalon is a meeting place and more than a fair for „collectors“. Our visitors want to meet YOU and get advice. More than 50% of ReiseSalon-visitors are regulars and about 96% of the visitors would recommend to visit the fair!

### Inspiration – discover something new!

Festival-feeling, workshops and travel lectures in form of story telling - tell your travel experiences to the visitors and take them on an emotional journey around the world.

### Web presence around the year

365 days online presence at [www.reisesalon.at](http://www.reisesalon.at), promotion for your offers at our newsletter and also on social media. Mostly our exhibitors get some requests BEFORE the fair. This is unique and makes us really proud.

### Interaction - customize it!

Let the audience experience with all of their 5 senses.

- food tasting of the respective country • food & beverage from all over the world • art & culture • showacts & dance
- VR-glasses • massages & facial treatment

## COME ON STAGE:

### SALON #6 „INSPIRATION“

- 6 sqm presentation area - free space for individual design
  - 1 bar table with cover + 1 stool • electricity connection
  - highspeed WLAN
  - 100 print tickets, 50 electronic promotioncode tickets for your guests
- € 1.500,-**  
 € 1.600,- (registration from 01.06.2019)  
 + € 290,- registration fee | all prices listed excl. tax (20%)

### SALON #8 „LOUNGE“

- 8 sqm presentation area inclusive equipment
  - 1 bar table with cover • back wall with banner (your design) and seatchest (storage possibility) • consulting- and bookinglounge with 1 meeting table and 3 chairs • electricity connection • highspeed WLAN
  - 100 print tickets, 50 electronic promotioncode tickets for your guests
- € 2.700,-**  
 € 2.900,- (registration from 01.06.2019)  
 + € 290,- registration fee | all prices listed excl. tax (20%)

### REGISTRATION FEE (PER EXHIBITOR AND CO-EXHIBITOR)

- 365 days online presence at [www.reisesalon.at](http://www.reisesalon.at) • Presentation with a short text about the company, logo and contact • link to the exhibitor website • link to the exhibitor facebook-side • lunch for two persons and free entrance to the exhibitor lounge

**€ 290,-**

### MORE SPACE

- Enlarge your presentation by any number of sqm **€ 250,- /sqm**
- Additional space as an experience salon next to your salon. Create an experience that appeals to at least one of the 5 senses.
- € 220,- /sqm**

### EXCLUSIVSALON ROOM „HABSBURG“

You would like an own room individually designed, room „Habsburg“ has 60 sqm out, of which 20 sqm can be used as an presentation area. Let's talk about it! We will be happy do discuss the various possibilities with you and prepare a customized offer.

**€ 4.800,-**

### FOCUSPARTNER

- Presentation area at the ReiseSalon • framwork program will be coordinated with you • daily lecture from the Focus Partner at the „Primetime“ • the focus partner has the opportunity to play on the visitor's restaurant adjacent to the presentation area and convince with culinary delicacies - the food of course offered for sale • taste-tickets: special visitor tickets that include a coupon for your Focus Partner restaurant next to the entrance • Consideration in all press releases in advance (from firm commitment) • application with logo in advance on all types of printing, posters and more • prominent placement on [www.reisesalon.at](http://www.reisesalon.at) • again 100 print tickets for your guests • „idea-service“ support for you creative „experience moments“ at the ReiseSalon

**€ 4.700,-**

Additional charge to your basic presentation (must be 15 sqm)

## Spotlight on:

### MARKETINGPACKAGE ONLINE

Our Website [www.reisesalon.at](http://www.reisesalon.at) enjoys a great popularity. An average of 10 000 people visit the website per month checking for the exciting offers of our exhibitors. One month prior to the fair the amount of visitors doubles. In addition the monthly RS newsletter will be sent to more than 25 000 travel fans. 6 weeks prior to the fair the newsletter will be sent out on a two-week basis with an average opening rate of 27%.

- 1 offer in the newsletter including your own landing page
- Landing page including CTA form will be designed for you
- 1 blogpost for your company including CTA
- 1 facebook posting on our ReiseSalon Facebook-site

€ 850,-

### CREATIVPACKAGE

Our Visitors and the location are very well known by us and we have so many creative Ideas. You do not have time to think about a professional fair presentation? Let us help you!

Our creative Idea service will support you with an proposal of an optimized fair performance!

You will get an detailed description and a visualisation-sketch from us.

€ 200,-

for the idea, visualisation-sketch and the description

### PRESS-SALON

Enjoy the attention of the media!

With the optional package „press salon“ you will be part of the „Best of“ press-& influencer conference held 1 month before the event. The press-conference will be again designed according to the popular speed-conference concept. In addition your press articles will be also presented at the ReiseSalon.

• Present your company at the press-conference in 3 minutes. During your presentation, your company logo will be projected on the canvas. In the last years we learned, that 3 minutes are longer as they seem - so you will be able to tell a good story

• Present your press informations inside the info wallet. Every journalist, blogger and influencer will get one of them. If a journalist won't be able to visit the conference, all the information will be sent them.

€ 500,-

### MARKETINGPACKAGE PRINT

Last year we got a special cooperation for our exhibitors with the daily newspaper KURIER and we are happy to provide this special deal again in 2019.

• 1 page (both sides) in the coupon booklet for visitors, which will be handed out to every visitor at check in.  
Your special offer - design and layout by us

• 1/4 page at the daily newspaper KURIER prior to the fair (value of € 5.000,-)

€ 2.000,-

### MARKETINGPACKAGE ON SPOT

Provide our visitors some more "Touchpoints" at the ReiseSalon. This is why we created the "on Spot" Marketingpackage for you.

- Logo / image reference on the program screens on site
- 1x rollup placement on site
- Circulation of documents on 2 spots

€ 650,-

### PRESENTATION AND WORKSHOPS

Impress the visitors with your travel experiences and take them on an emotional journey around the world.

€ 200,-

20 minutes-slot

(emotional story - no „fact-and-figures-presentations“)

You want to interact with the visitors? No problem. During a workshop slot you will be interacting with the visitors and create an unforgettable moment.

€ 300,-

20 minutes-slot

### SIDE-EVENT

Use the opportunity at the ReiseSalon for customer events, agency trainings or catalogue-presentations

• free entrance for your visitors • exclusive room inside the location until 120 persons - first come, first serve principle • presentation technology • technical support prior to your presentation • central area for your breaks or welcome •

renatal for the room: € 450,- per hour

• Food- & beverage package **from € 16,-** per person

### BUILDING BLOCKS

- 1 offer in the newsletter incl. your own landingpage and CTA
- Your personal ReiseSalon landingpage with your offers including CTA
- 1 Blogpost about your company including CTA
- 1 Facebook posting on the ReiseSalon Facebook-Site
- 1 page (both sides) in the visitor coupon booklet
- 1/4 page at the daily newspaper KURIER prior to the fair
- Logo / image reference on the program screens on site (in loop)
- 1 rollup placement during the ReiseSalon
- placement of your brochures on 2 spots on site
- backwall 100\*200
- back wall 200\*200

€ 550,-

€ 300,-

€ 300,-

€ 80,-

€ 400,-

€ 1.800,- (normally € 5.000,-)

€ 290,-

€ 170,-

€ 300,-

€ 150,-

€ 250,-

All prices listed excl. tax (20%) The general terms and conditions apply; Place of jurisdiction Vienna



## APPLICATION

please send this application form to:  
F: +43 (1) 867 36 60 14 or E-Mail: [office@reisesalon.at](mailto:office@reisesalon.at)

### ReiseSalon - Das Reiseglück-Festival

16th & 17th of November 2019  
Vienna, Schönbrunn Palace Apothekertrakt & Orangery

#### for your budget:

Salon #6 „Inspiration“	€ 1.500,- / € 1.600,- (application from 01.06.2019)
Salon #8 „Lounge“	€ 2700,- / € 2900,- (application from 01.06.2019)
bigger space: additional space	€ 250,- / sqm additional charge
Yes, i will create an experience and need the more experience additional space: Tell us your experience:	€ 220,- /sqm additional charge
onetime registration fee per exhibitor and co-exhibitor	€ 290,- per exhibitor and co-exhibitor
ExclusivSalon room „Habsburg“	€ 4.800,-
Focuspartner	€ 4.700,- additional charge to your basic presentation (must be 15sqm)

#### additional presentation:

Marketingpackage online	€ 850,-
Marketingpackage print	€ 2000,-
Marketingpackage on spot	€ 650,-
Creativpackage	€ 200,-
Presentation (20 minutes)	€ 200,-
Workshop-Slot (20 minutes)	€ 200,-
PressSalon	€ 500,-
Side-event for: Persones	€ 450,- / per hour
Food- & beverage package for your side-event for: Persones	from € 16,- per person
Offer in the newsletter incl. your own landingpage and CTA	je € 550,-
Your personal ReiseSalon landingpage with your offers including CTA	je € 300,-
Blogpost about your company including CTA	je € 300,-
Facebook posting on the ReiseSalon Facebook-Site	je € 80,-
1 page (both sides) in the visitor coupon booklet (210x99mm, incl. design and layout by us)	je € 400,-
1/4 page at the daily newspaper KURIER prior to the fair	je € 1.700,-
Logo / image reference on the program screens on site (in loop)	€ 290,-
1 rollup placement during the ReiseSalon	€ 170,-
placement of your brochures on 2 spots on site	€ 300,-

All prices listed exclude the relevant legal value added tax (20%). An additional registration fee of € 290,- applies for all exhibitors as well as sub-exhibitors. The final positioning of the Salons is decided by subject of availability, taking into account the overall fair appearance, thus an exhibition stall cannot be guaranteed.

## ReiseSalon 2019 - in addition:

			Last minute order (after 10.11.2019 or on site)
	booth equipment		
	rental furniture:		
	___ bar table	€ 30,-	€ 45,-
	___ table cover	€ 20,-	€ 30,-
	___ counter lockable (100x50)	€ 140,-	€ 210,-   no longer possible on site
	___ stool	€ 15,-	€ 20,-
	___ brochure display stand	€ 40,-	€ 60,-   no longer possible on site
	___ seminar table (140x70)	€ 35,-	€ 50,-
	___ meeting table (80x80)	€ 30,-	€ 45,-   no longer possible on site
	___ chair	€ 15,-	€ 20,-
	___ lowboard with boxes	€ 25,-	€ 35,-
	___ fridge (140 liter)	€ 105,-	€ 150,-   no longer possible on site
	___ back wall (Rental-lightweight system 100 x 200 cm) & textil print (remains in your possession)	€ 150,-	after 1.11. 2019 not possible anymore
	___ back wall (Rental-lightweight system 200x200cm) & printing PVC banner (remains in your possession)	€ 250,-	after 1.11. 2019 not possible anymore
	plants:		
	___ green plant (alive) big	€ 60,-	€ 90,-
	___ green plant (alive) medium	€ 40,-	€ 60,-
	___ console decoration	€ 30,-	€ 45,-   no longer possible on site
	___ table decoration	€ 15,-	€ 20,-   no longer possible on site
	technology:		
	___ TV screen 55 inches incl. Tripod	€ 390,-	€ 580,-   no longer possible on site
	___ electricity 10KW (16A)	€ 250,-	€ 375,-
	___ electricity 20KW (32A)	€ 310,-	€ 465,-

### General company data:

company name:	
address:	
zip-code:   place:   country:	
telephone:	
fax:	
email:	
website:	

### Organizer:

n.b.s hotels & locations GmbH  
 Elisabethstraße 23  
 A - 2380 Perchtoldsdorf  
 t: +43 (1) 867 36 60  
 f: +43 (1) 867 36 60-14  
 office@nbs.co.at  
 www.nbs.co.at



All prices are exclusive of 20% VAT. The „Salon # 6“ is only for individual companies, cooperation companies must book this presentation form at least 2x. Accounting: takes place approx. 3 months before the fair. In order to be able to guarantee your stand, we ask for accounting at the earliest possible deposit of the amount on our account according to the bill. Only after successful deposit your stand is considered fixed. Free cancellation until 5 months before the fair. For cancellations up to 3 months before the fair 70% of the stand costs have to be paid. Thereafter, 100% of the stand fee will be charged. In the case of non-payment until the day of the event, participation as an exhibitor is not possible and is considered a cancellation. The space will be allocated by the organizer, depending on availability and taking into account an optimal exhibition image. We endeavor to consider wishes. The registration is only valid after confirmation by the organizer. The general terms and conditions apply; Place of jurisdiction Vienna

### Billing address (in case different from company address)

company name:	
address:	
zip-code:   place:   country:	
commercial registration nr:	
UID-nr:	

### Contact person

titel, first name, surname	
telephone:	
mobile:	
email:	

### Notes:

place, date:

company stamp, signature